

## Agenda

What is Scrum?  
Understanding Customers  
Product Visioning  
Release Planning  
The Product Backlog  
Prioritisation  
Sprint Planning  
Aspects of a Scrum Team  
The Daily Scrum  
Sprint Reviews  
Sprint Terminations  
Scaling Scrum  
Scrum Portfolio Management  
Reporting & Managing a Release  
Q&A



# Certified Scrum Product Owner

**Duration:** 2 days

**Who Should Attend:** Potential or current Product Owners and Project managers or Scrum teams lacking an effective Product Owner

## **Course Description:**

Learn the Scrum framework for an agile project and the essentials of working as a Product Owner. Through a fun mix of theoretical explanation, problem exploration and practical exercises, this 2-day course will equip attendees for their first Scrum project as Product Owner.

Attendees will learn, through doing and questioning, about the key rights and responsibilities of being a Product Owner on a Scrum project. The course will cover how to effectively set project direction for an agile team and enable the team to deliver maximum business value early and regularly. They will also learn that, despite being a simple framework, it is deceptively simple in that Scrum requires discipline and hard work to be effective.

Each aspect of the Scrum framework is explained in terms of its principles, its relation to the rest of the framework and is supplemented with stories of real-life examples while also giving the attendees the opportunity to explore the concepts in fun, practical case-studies.

Questions and conversations are encouraged throughout and there is also a dedicated Q&A session to explore the concerns and practical queries.

As Certified Scrum Trainers we are approved by the Scrum Alliance and have had experience of Scrum implementations small, medium and large, coming up against and resolving many barriers to Scrum along the way.

**For more information:**

**Email:** [scrum@inspectandadapt.com](mailto:scrum@inspectandadapt.com) **or Call:** (+44) 8450 178150